

**FOR IMMEDIATE RELEASE**

Contact: Jim Roudebush, Director, Rural Entrepreneur Network

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**“Launching Your Own Business” Workshop**

**White River Valley High School Community Learning Center, Switz City, IN**  
**Two Sessions Available: February 16, 2010 ~ 3:00 p.m. to 5:00 p.m. OR 6:00 p.m. to 8:00 p.m.**

*“TESTED AND PROVEN TO ENHANCE CHANCES OF BUSINESS START UP SUCCESS  
AND REDUCE FAILURE FACTORS.”*

Are you considering starting your own business or have you just started a new small business? Then the Indiana Small Business Development Center (ISBDC) has a workshop for you! *Launching Your Own Business* is a hands-on, information-packed workshop that provides sound and proven tools to get you on the road to success.

The workshop will be held on Tuesday, February 16, 2010 with two available sessions at 3:00 p.m. to 5:00 p.m. OR 6:00 p.m. to 8:00 p.m. at the White River Valley High School Community Learning Center, Highway 54, Switz City, IN 47465.

The instructor is Jim Roudebush who has worked with rural entrepreneurs for the past five years and is a small business owner in Indiana for over 19 years. Roudebush helps participants identify their personal objectives, skills, and resources; understand entrepreneurial characteristics; describe business ideas and target groups; and evaluate business feasibility. Other topics include developing a business plan and ways to find funding resources. Roudebush states, “We are excited about bringing this proven workshop to the community of Switz City and those who live in Greene County.”

Early registration is only \$15 per person if received seven days prior to the seminar. All registrations received after the deadline or at the door are \$25 per person. For information about the program or to register, contact the Hoosier Heartland RC&D Council office at (317) 290-3250 or visit our website at [www.ruralenet.org](http://www.ruralenet.org) to see the flyer with registration form.

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Attachments: Instructor photo and brief bio



Jim Roudebush - Moderator for ISBDC "Launch Your Own Business" Workshop. Jim has spent the last 5 years in training and consulting with entrepreneurs all over Indiana. He has been a small business owner for the past 19 years and has an MBA in Marketing and Finance. Registration information is available at [www.ruralenet.org](http://www.ruralenet.org) or by calling 317-290-3250.

For a higher quality resolution photo, please contact me by email [jroudebush@isbdc.org](mailto:jroudebush@isbdc.org) or call 317-290-3250