

Indiana Small Business Development Centers Announces “Launching Your Own Business Workshop”

“TESTED AND PROVEN TO ENHANCE CHANCES OF BUSINESS START UP SUCCESS AND REDUCE FAILURE FACTORS.”

**Two Sessions Available: February 16, 2010 ~ 3:00 p.m. to 5:00 p.m. OR 6:00 p.m. to 8:00 p.m.
White River Valley High School Community Learning Center, Switz City, IN**

Who Should Attend: People considering starting their own business or new small business owners.

Course Content: A comprehensive workbook entitled, “Sound and Proven Path Towards Launching You Own Business” is used to guide the discussion and will help participants identify personal objectives, skills, and resources; understand entrepreneurial characteristics; describe business idea and target groups; evaluate business feasibility; path toward developing a business plan; ways to find funding resources; and cost efficient and effective ways to develop your personal and business capabilities. The workbook is yours to keep as a resource guide.

Instructor: Jim Roudebush has worked with rural entrepreneurs for several years in Indiana and is a small business owner in Indiana for over 19 years.

Location and Date: February 16, 2010 with two available sessions at 3:00 p.m. to 5:00 p.m. OR 6:00 p.m. to 8:00 p.m. at the White River Valley High School Community Learning Center, Highway 54, Switz City, IN 47465. Enter through the Community Learning Center entrance on the East end of the front parking lot.

Cost and Value: Only \$15 for *Early Bird Registrations*. Early Bird Registrants must register seven days prior to the workshop. All registrations received after the deadline or at the door, are \$25 per attendee. (The workshop is valued at over \$100 per attendee, with most costs paid for by a grant from the Indiana Office of Community and Rural Affairs.)

How to Register: You can call, fax (317/290-3150), or mail your completed registration along with payment to the Hoosier Heartland RC&D Council office. Registrations are requested seven days in advance of the workshop. For more information contact the council office at (317) 290-3250.



This workshop is sponsored by the Indiana Small Business Development Center, in partnership with the Rural Entrepreneur Network, Hoosier Heartland Resource Conservation & Development Council, Inc., and the Indiana Office of Community and Rural Affairs.

“Launching Your Own Business” ~ White River Valley High School, Switz City, IN ~ February 16, 2010

TO REGISTER—RESERVATIONS CAN BE MADE BY PHONE, FAX OR MAIL.

# at Early Bird Registration	_____	x	\$ 15	=	\$ _____
# at Regular Registration	_____	x	\$ 25	=	\$ _____

Total Amount Enclosed \$ _____

Please indicate which session you will attend:
 ___ 3:00 p.m. to 5:00 p.m. OR ___ 6:00 p.m. to 8:00 p.m.

Registrations paid with a credit card can be faxed to (317) 290-3150.

Make check payable to: Hoosier Heartland RC&D Council

Mail to: Hoosier Heartland RC&D Council
 6041 Lakeside Boulevard
 Indianapolis, IN 46278

www.ruralenet.org ~ www.hhrdc.org ~ e-mail: ruralenet@hhrdc.org

Note: Workshop may be cancelled due to inclement weather. Please contact Jim Roudebush at (317) 850-3012 if you have any questions.

Name _____
 Business _____
 Address _____
 City _____ State _____ Zip/Postal _____
 Phone _____
 Email _____

Payment Type: Check VISA MasterCard

Cardholder Name: *(As it appears on card—Please Print)* _____

Credit Card #: _____

Exp. Date: mm/yy _____ 3-digit verification code: _____

Signature _____

(As it appears on card)

Address: _____

(Billing address of cardholder)

Zip Code: _____ *(Required)* Date: _____

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