

RURAL ENTREPRENEUR NETWORK

Education, Training, and Resources for New Rural Businesses

Agri-Tourism

Just a few generations ago, most families were reared on the farm. This is not the case now but many people yearn to spend time on the farm themselves and also share the experience with their children. As such, Agri-Tourism or sharing Agriculture with people for the consumer's enjoyment and for the farm family's revenue and profit has become a mainstream of activity in rural areas across America. With some hard work, your farm and some good planning and marketing, maybe your family can benefit through one of the following Agri-Tourism businesses:

- Petting Zoo
- Corn Maze
- Pick-Your-Own Farm
- Farmers Market
- Winery
- Hunting –Guided
- Pony, Horse, Sleigh and Wagon Rides
- Chuck Wagon and Bond Fire Dinners – Friday and Saturday nights
- Country Bed and Breakfast
- Hospitality Facility – Wedding reception, banquets, business meetings, reunions
- Demonstrations – Quilt making, soap making, weaving, rug making, bread making, furniture making, crafts
- For fee activities - Firearm shooting, fishing, archery, bird watching, camping, go carts, laser tag, paint balling, snowmobiling, etc.
- Cabin and Farmhouse rentals; family farm vacations
- Sites for Festivals – music, food, animal, harvest, cultural
- Farm museum – antique equipment, petting zoo, food service
- Halloween celebration – corn maze, pumpkin carving, horse rides, apple cider, other food
- Off road/all terrain vehicles, motorcycle track
- And more

Also visit:

Alternative Rural Business Ideas Or Agri-Tourism www.nrcs.usda.gov/technical/RESS/altenterprise