

FOR IMMEDIATE RELEASE

Contact: Jim Roudebush, Director, Rural Entrepreneur Network

(317) 850-3012

“Start Your Own Business” Workshop

**Laurel Public Library, Laurel, IN
June 23, 2010 ~ 2:00 p.m. to 4:00 p.m.**

Tested and proven to enhance chances of business start up success and reduce failure factors

Receive free one-on-one new business consultation after completing the course workbook

Are you considering starting your own business or have you just started a new small business? Then the Indiana Small Business Development Center (ISBDC) has an important opportunity for you! *Start Your Own Business* is a hands-on, information-packed workshop that provides sound and proven tools to get you on the road to success. Participants receive a comprehensive workbook and free one-on-one new business consultation upon completion of the workbook.

The workshop will be held on Wednesday, June 23, 2010 from 2:00 p.m. to 4:00 p.m. at the Laurel Public Library, 200 N. Clay Street, Laurel, IN 47024.

The instructor is Jim Roudebush who has worked with rural entrepreneurs for the past five years and is a small business owner in Indiana for over 19 years. Roudebush helps participants identify their personal objectives, skills, and resources; understand entrepreneurial characteristics; describe business ideas and target groups; and evaluate business feasibility. Other topics include developing a business plan and ways to find funding resources. Roudebush states, “We are excited about bringing this proven workshop to the community of Laurel and those who live in Franklin County.”

To register, call 317-290-3250. **The first 10 people to register receive \$5 off the already low price.** Registration is only \$15 per person if received one week prior to the seminar, but act now to get the additional \$5 off. Regular registration is \$25 per person after deadline or at the door. For information about the program or to register, contact the Hoosier Heartland RC&D Council office at (317) 290-3250.

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Attachments: Instructor photo and brief bio



Jim Roudebush - Moderator for ISBDC "Launch Your Own Business" Workshop. Jim has spent the last 5 years in training and consulting with entrepreneurs all over Indiana. He has been a small business owner for the past 19 years and has an MBA in Marketing and Finance. To make a reservation by phone call: 317-290-3250.

For a higher quality resolution photo, please contact me by email jroudebush@isbdc.org or call 317-290-3250