

Upcoming REN Events

Call Today to Register for the Small Business Consulting Sessions

The Rural Entrepreneur Network (REN) is pleased to announce a new low-cost service for small or new rural business owners. One-on-one consulting sessions will be offered to help individuals and families with the important issues facing them as new or existing small business owners.

The consultation gives individuals and families an opportunity to meet with the Rural Entrepreneur Network Director, Jim Roudebush. Jim has an extensive background in marketing, business management, and communications and as a small business owner himself; he brings a wealth of knowledge and experience to our participants.

Each session begins with a review of your current operations, along with a brief needs assessment - for most entrepreneurs issues usually focus around financial management, customer development, risk management, and marketing opportunities. The cost is only \$25.00 per session and is available to participants of any past REN workshop (*Start Your Own Business* or *Small Business Marketing Tools*). Sessions usually last for 1 hour and fifteen minutes.

REN has planned several days to hold sessions at convenient locations around the Central Indiana area. Appointment times are at 11:00 a.m., 1:00 p.m., and 2:30 p.m. on the dates listed below (available on first come, first serve basis). Participants must pre-register for each session. If more than one owner is involved in the business, all may attend at no extra cost.

Upcoming Consulting Sessions and Dates:

July 22nd	Greenfield	Hancock County Purdue Extension, 802 N. Apple Street, Greenfield, IN 46140
July 29th	Danville	Hendricks County SWCD, 195 Meadow Drive Suite 2, Danville, IN 46122
August 5th	Martinsville	Morgan County Administration Building, 180 South Main Street, Martinsville, IN 46151
August 12th	Greenfield	Hancock County Purdue Extension, 802 N. Apple Street, Greenfield, IN 46140
August 13th	Danville	Hendricks County SWCD, 195 Meadow Drive Suite 2, Danville, IN 46122

Upcoming Small Business Marketing Tools Workshops - "BIG BANG for Small Bucks"



The workshop will feature the presentation of eleven marketing power tools that can have big customer impact with a small budget. Examples include Branding, Almost-Free Advertising, plus nine more.

Locations and Dates (The workshops will be held from 6:00-8:30 p.m.):

August 14th	Jasper	Jasper Train Depot, 201 Mill Street, Jasper, IN 47546
August 20th	Lebanon	Boone REMC, 1207 Indianapolis Avenue, Lebanon, IN 46052
September 23rd	Knox	Starke County Development Foundation Office, 4 North Main Street, Knox, IN 46534 (Central Time – This workshop will be hosted by the Starke County Center for Small Business and REN)

Call today to register for a consulting session or workshop at 317-290-3250. If you have questions, please call us or email: hhred@hhred.org. Payment may be made by check or credit card (Visa or MasterCard).